

Photography Certificate of Achievement Advisory Committee
Advisory Committee Meeting Minutes
January 29, 2020
6:00 p.m. – 8:00 p.m.

Advisory Committee Members and Modesto Junior College Staff Members Present

Scott Mitchell, Instructor of Art and Photography – Modesto High School
Daniella Gehman, Principal – Daniella Gehman Photography
Sean Carson, Principal – Sean Carson Photography
Scott Nielson, Principal – Nielsen Photographic Services

Noah Wilson, Professor of Photography – Modesto Junior College
Michael Sundquist, Dean – Arts, Humanities and Communications Division – Modesto Junior College

Welcome

Dean Sundquist welcomed everyone to the dinner meeting and thanked the committee members for taking the time to serve and provide input.

Introductions

Committee members introduced themselves and provided background on their organization's operations and employment requirements.

Review of Curriculum

Dean Sundquist and Professor Wilson provided an overview of the proposed curriculum for the certificate program. Course outcome statements were reviewed and discussed.

Advisory Committee Members Input

Business of Photography

- Social Media is a good way to promote your business. Learn how to use Instagram to promote oneself.
- Many cold calls for jobs come from Instagram.
- Consider integrating additional business content in the program, business skill is very important.

Course Content

- Build on the portrait work content that exists in the courses.
- Add models to the studio lighting class (share with the figure drawing class).

- Perhaps seek out on campus acting students to practice “head shot” portraits.
- Consider adding green screen event photography content.
- Consider adding content to cover drone photography.
- Explore 360-degree photography used in Google Maps for business images.

Equipment and Facilities

- Introduce large format printers to the classroom studio.
- Create a stand-alone lighting studio (essential for portrait and commercial product photography).

Support

Scott Nielson agreed to take on interns from the college. He also agreed to provide tours of his studio and to make equipment available to students including strobes, light boxes and strip boxes.

Advisory Committee Approvals

The committee voted to approve the existing curriculum for the Photography Certificate of Achievement.

Meeting Adjournment

Adjourned at 8:00 p.m.